



**Keynote Speaker : Mr. Koki NAKAGAWA**  
(General Manager, Comic Sales Department, Shueisha)

**Moderator : Ms. Misa UMETADA**  
(Associate Professor, Ochanomizu University)

Date: Monday, July 12 2021 6:00pm–7:30pm (Japan Standard Time)/ONLINE

Simultaneous interpretation available (English, Japanese)

Keynote Speaker: Mr. Koki NAKAGAWA, General Manager,  
Comic Sales Department, Shueisha

Moderator: Ms. Misa UMETADA, Associate Professor,  
Ochanomizu University

The seminar is exclusive to the students and faculty  
staff of Ochanomizu University and the participants  
of “Ocha Summer Program” .

Reservation required for the students and faculty  
staff of Ochanomizu University

## ***Heroes in Popular Culture : Kabuki and Manga II***

Kabuki and Manga – two seemingly contradictory aspects of Japanese culture, traditional performing arts and modern subculture, have many things in common. In this discussion between our two special guests, they unravel the affinity between the two genres from the perspective of none other than “Heroes” .

In recent years, many theatrical productions based on manga have become popular in Japan, and this trend has also spread to kabuki. The performances of the Super Kabuki “ONE PIECE” (2015) and the New Kabuki “NARUTO” (2018) attracted a great deal of attention, becoming a catalyst for the spread of kabuki to the younger generation. Through this discussion, we will discover the affinity between kabuki and manga, the characteristics of the Heroes of both genres, and the significance of media mixes from perspectives of both kabuki and manga.

**※NO reservation required for participants of “Ocha Summer Program” . The details of the special lecture will be announced at the orientation.**

Website:

<https://www.cf.ocha.ac.jp/igl/j/menu/event/d009596.html>

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