

Ochanomizu University × Cartier Symposium

To Realize a Society Where Women Shine

Wednesday June 12th 13:00-15:00
Kiindo, Ochanomizu University

This symposium talks about how to build and realize a society where women are empowered to choose their future with passion and inspiration as a foundation to enrich their heart and mind. Ochanomizu University and Cartier both share proud traditions, brand power, creativity and innovative mindset in this rapidly changing society.

PROGRAM

13:00	Opening Remarks Ochanomizu University Trustee and Vice President Ochanomizu University Trustee and Vice President	Yasuko Sasaki (MC) Ikuro Morita
13:05	Keynote Speech Astronaut	Naoko Yamazaki
13:20	Inspirational speeches Cartier Women's Initiative Awards 2019 Laureate Say Global CEO Cartier Women's Initiative Awards 2019 finalist Spica tech	Yeon Jeong Cho Reine Abbas
13:45	Q&A	
13:55	Break	
14:10	Presidential Panel Ochanomizu University President Cartier Japan President & Chief Executive Officer Moderator	Kimiko Murofushi Veronica Prat Van Thiel Makiko Shinoda
14:45	Q&A	
14:55	Closing Remarks Ochanomizu University Director of Institute for Gender Studies	Masako Ishii-Kuntz
15:00	End	

SPEAKERS



Naoko Yamazaki Astronaut

Ms. Naoko Yamazaki graduated from Ochanomizu University Senior High School in 1989. She received a bachelor's degree in Aerospace Engineering in 1993 and a master's degree in Aerospace Engineering in 1996, both from the University of Tokyo. After receiving a master's degree, she joined National Space Development Agency of Japan (NASDA, now JAXA) and was selected by NASDA as one of three Japanese astronaut candidates for International Space Station (ISS) in February 1999. She was certified as an astronaut in September 2001. In April 2010, she flew to the space on the shuttle Discovery as part of the mission STS-131 and became a second Japanese woman to fly in the space. After retiring from JAXA in August 2011, she became a member of the Cabinet Office Space Policy Committee and a visiting professor at several universities. She also published some books in Japanese.



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Yeon Jeong Cho SAY Global / South Korea

Yeon Jeong (Jenny) Cho is the CEO and Co-Founder of SAY Global, an edutech startup that trains retirees in Korea to become Korean language tutors and connects them with students all over the world via its all-in-one online platform. She was selected as the laureate for the Cartier Women's Initiative Awards 2019 and is the first laureate ever from Korea. She was also selected to the Forbes 30 Under 30 Asia 2019 under the Social Entrepreneurship category with her two other co-founders. She decided to build her startup in order to empower seniors and connect different generations and cultures, as aging is a very serious global social issue. She is passionate about working towards a social mission and impacting more lives as she grows her startup. Before SAY Global, she worked as an investment banker at Citi, where she developed strong analytical and interpersonal skills. She graduated from Princeton University in 2014.



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Reine Abbas Spica tech / Lebanon

With more than fifteen years in the gaming industry and eleven years in higher education, Reine Abbas founded Wixel Studios in 2008 with her co-founders. It was the first Indie gaming company in Lebanon and one of the first in the Middle East. Under her leadership, Wixel studios raised equity funds from 2 Lebanese high profile investors to create products for the international market. She then founded Spica Tech Academy for kids and teens in 2014, targeting education - the fundamental and most important pillar in the gaming industry. The project is led by game veterans and educators, with the professional support of Wixel Studios. Spica Tech aims at teaching kids (5+), teenagers and university young adults game development as a way to reshape entrepreneurship, innovation, science, technology, engineering, arts and math. Alongside her Wixel role, she's a tutor and advisor for some of the most talented Lebanese students in major private universities in Lebanon. Included in her many awards & honors, Reine became a finalist of the Brilliant Lebanese Awards by BLC Bank in 2018.



Kimiko Murofushi Ochanomizu University President

Dr. Kimiko Murofushi received her Ph.D. in Medicine from The University of Tokyo in 1976 and the master's degree from Ochanomizu University in 1972. After receiving the Ph.D., she became a Research Associate of The Public Health Research Institute of the City of New York. From 1996 she has successively served as a Professor, a Dean, and a Trustee, at the Ochanomizu University. Since April 2015 she has been the President of Ochanomizu University. In 1999 and 2005, she was a Visiting Professor at Université de Strasbourg (formerly known as Université Louis Pasteur) and given a Chevalier dans l'Ordre des Palmes Académiques in France. She was the Board Member of both Bridgestone Corporation (2011-2015), and the Governors of Japan Broadcasting Corporation (NHK; 2013-2016). From 2016 she is a member of The Liaison Conference for the Promotion of Gender Equality of Cabinet Office. She also established a university-led venture company in 2012. Her specialized field is Cell biology, Biochemistry, and Science education.



Veronica Prat Van Thiel Cartier Japan President & Chief Executive Officer

After graduating the ESCP Europe Management School in Paris in 1996, Veronica Prat Van Thiel began her career in Marketing & Sales area followed by a career in Management Consulting. She joined Cartier in 2000 as Project Coordinator in the Organization Department at the Head Office in Paris. She was promoted to a Director in 2002 and became Retail Director in Cartier UK later on. In 2014, she was relocated to Tokyo as Retail Director of Cartier Japan and contributed to the strong retail business development and the implementation of the new retail strategies in the market. Veronica took over her current role in February 2017.



Makiko Shinoda

Makiko Shinoda has recently left her position after serving for ten years as CFO and board member of Hobonichi, which was listed on JASDAQ March 2017. She co-translated "The Alliance: Managing Talent in the Networked Age" by Reid Hoffman et al. Prior to Hobonichi, Makiko held finance leadership positions at Novartis and Nestle after her experience at McKinsey & Company and the Long-Term Credit Bank of Japan. She earned her MBA from the Wharton School of the University of Pennsylvania, MA in International Relations from SAIS, Johns Hopkins University, and Bachelor of Economics from Keio University.

About Cartier

Founded in 1847, Cartier is one of the world's most esteemed houses of luxury, designing and manufacturing exclusive collections of fine jewelry, wristwatches and prestige accessories, distributed through close to 300 Cartier boutiques worldwide.

About Cartier Women's Initiative Awards

Cartier Women's Initiative Awards is an annual international business plan competition that aims to identify, support, and encourage businesses led by Women entrepreneurs. Created in 2006 by Cartier in partnership with INSEAD Business School, McKinsey & Company, and Women's Forum for the Economy and Society (until 2016). Cartier Awards selects 21 finalists from 7 regions: Latin America, North America, Europe, Sub-Saharan Africa, Middle East & North Africa, South Asia & Oceania, and East Asia. Cartier is accepting applications from innovative and impact driven women entrepreneurs. Call for Applications for the 2020 Edition will start at the end of May to the beginning of June 2019.

<https://www.cartierwomensinitiative.com>