

# The 1st special lecture

# "WOMENOMICS IMPERATIVE"

6:00PM-7:00PM, JULY 19, 2022(JST)



## Kathy MATSUI

General Partner, MPower Partners

Kathy is the former Vice Chair of Goldman Sachs Japan and Chief Japan Equity Strategist.

Her groundbreaking 'Womenomics' research spurred the Japanese government to promote gender diversity, and she has advised corporations on governance and diversity best practices. She has an MA from Johns Hopkins School of Advanced International Studies and an AB from Harvard.

"Womenomics" is the combination of "women" and "economics," and is the idea that increased female labor participation can help boost economic growth, particularly for countries facing severe demographic headwinds like Japan. Greater gender diversity can also help drive improved corporate performance through innovation. In this age of AI and digitalization, there are great expectations surrounding entrepreneurs who leverage technology to solve societal challenges, but by integrating ESG principles (including diversity), businesses and startups can maximize their full potential.



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For more  
information

