

# Ocha Summer Program Special Lecture

## Women's Empowerment in Contemporary Japan

### Implications and Perspectives for Gender Equality

**What does it mean to empower women in modern society?**

There is no single answer or universal approach to achieving gender equality and women's empowerment. Each woman faces unique challenges at home and in the workplace. However, wouldn't you want to know if there are common strategies that could help advance women's progress? While I don't have all the answers, let us explore these issues together.

In this lecture, we will delve deep into the historical changes following the enactment of the Equal Employment Opportunity Law in Japan, examine the current challenges women face when transitioning from university to career formation, and discuss anticipated changes over the next 10 to 20 years. We will also consider the role of cultural diversity and inclusion in Japan from the perspectives of both domestic and international students.

Through this lecture, we aim to provide practical strategies to navigate these rapidly changing times and achieve personal and professional goals.

**Monday, July 22, 2024**

**1:20PM - 2:50PM**

**Venue: Plaza 2F 201 A • B • C**

**Kiyono Yagami**

**CEO, Manabiya Mom Inc**

Kiyono Yagami is the CEO of Manabiya Mom Inc., and holds an MBA from the University of Texas at Austin.

After a career in financial information services, she pursued an MBA abroad and then engaged in manufacturing consulting at IBM Japan. During her maternity leave in 2009, she founded a parent-child support organization, and in 2013, she established Manabiya Mom Inc. Experiencing solo parenting and managing a dual residence in Saitama and Nagoya, she has since built a community of over 6,000 women. Through collaborations with the Ministry of Economy, Trade and Industry, local governments, and corporations, she has developed projects focused on career advancement for women at various life stages, job creation, and entrepreneurship support. Additionally, as an ecosystem builder, she is actively involved in shaping and expanding the entrepreneurial ecosystem, providing entrepreneurship education to middle and high school students, university students, and international students, thus contributing to the cultivation of entrepreneurial spirit and women's empowerment in society.



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For more  
information

